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Kim Opens New Atlanta Office to Support US Growth and Provide Additional Customer Support

Continued growth sees Kim expand beyond its current New Jersey plus UK offices

Kim, the no-code, SaaS, patent protected, document generation, assembly and workflow automation platform, which is proven with Fortune 500 organizations in a range of sectors including legal, financial services, professional services, pharmaceuticals and telecoms, has opened a second US office in Technology Square, Midtown Atlanta. This expansion follows the successful launch of **Kim Document** (kimdocument.com).

Karl Chapman, CEO of Kim said *“We have always believed that you can build very big businesses, even in difficult times, if you have solutions that deliver customer use cases quickly, at price points that drive a high ROI.*

Not only do we have such products, including kimdocument.com we also have a business that, at our Enterprise level, is underpinned by long-term contracts with Fortune 500 companies. Indeed, this is a good moment to record our thanks to our customers for their help and insight. They have supported us over many years and, as per this announcement, we will continue to support them.

With these and other critical foundations in place, we are expanding. Although we have a well-developed flexible and remote working model, earlier this year we identified the need for an additional US office to support our existing and new customers.

Having looked at several locations, it proved a simple decision to select Atlanta. The talent pool combined with the technology tradition built around the Georgia Institute of Technology, and its tech start-up and growth incubator ATDC (Advanced Technology Design Center), were decisive.

We look forward to providing existing and new customers with increased support as we strengthen our Customer Success and technology teams. This is the first of several steps we will take in 2022 to position Kim for continued and accelerated growth in 2023 and beyond.”

Kim has three tiers of offering - **Enterprise, Solutions, Product**. At the **Enterprise** and **Solution** tiers use cases include Global Legal Operations Platform, Request Management and Self Service, Contract Lifecycle Management, Compliance, Company Secretarial, and Clinical Trials Agreements.

At the **Product** tier Kim Document allows any function or role in a small, medium or large organization, to turn its existing Word documents into web applications that can be shared internally and/or externally. Use cases are primarily but not exclusively focused on four core areas – Compliance and Regulators, Corporate Legal Departments and Law Firms, Financial Services and Insurance and Franchising. See kimdocument.com

For further information and to request a Kim demonstration please contact Becky Roberts:
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Notes

1. Kim is a no-code, SaaS, patent protected document generation, assembly and workflow automation tool. Kim is proven with Fortune 500 organizations in a range of sectors including legal, financial services, professional services, pharmaceuticals and telecoms.
2. Kim has three tiers of offering - Enterprise, Solutions, Product. At the Enterprise and Solution tiers Use Cases include Global Legal Operations Platform, Request Management and Self Service, Contract Lifecycle Management, Compliance, Company Secretarial, and Clinical Trials Agreements.
3. At the Product tier is Kim Document (see kimdocument.com) is a SaaS product that allows any function or role in a small, medium or large organization, to turn its existing Word documents into web applications that can be shared internally and/or externally. Use Cases are primarily focused on three core areas – Compliance and Regulators, Corporate Legal Departments and Law Firms and Financial Services and Insurance.
4. Kim has two patents. When a DOCX template is uploaded into the Kim software it gains additional knowledge by learning the structural composition of each template and it can interface with any authenticated and authorized client over HTTPS with an intelligent understanding of the correctness of the data being supplied. This enables the automatic extraction of tags from the multiple sample documents, the storing of the tags in a data schema separate from the documents, automatically generating structural schemes from the tags, automatically creating document templates from the sample documents and processing the document templates to create unique identifiers (see 'Patent Headlines' section and the Kim patent: <https://patents.justia.com/patent/10817662>).

Bridgewater, New Jersey