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## Kim bolsters sales and implementation teams with two strategic hires

Kim ([www.kimdocument.com](http://www.kimdocument.com)), the no-code, SaaS, patent-protected document generation, assembly, and workflow automation platform, today announced it has appointed two new hires to support its planned growth in 2023. Brent Witcher has joined as Account Executive for the Americas and is tasked with building out the client base in the region. Anya McDonnell will be heading up the Enterprise implementation team to ensure clients achieve the highest possible ROI from deploying Kim.

### **Brent Witcher – Account Executive, Americas**

Brent joins Kim from Aderant, a global industry leader in comprehensive business management software for law firms, where he was responsible for the sales of their Knowledge Management solution. Before this, Brent was an Account Executive and Technical Recruiter at Ettain Group providing staffing solutions and has also been an Account Manager at Standard Office Systems.

Brent is a keen golfer. So much so, that prior to the above, he was a professional golfer on the Korn Ferry tour. Round of golf anyone?

### **Anya McDonnell – Head of Implementation**

Anya has been appointed as Head of Implementation, bringing to Kim her experience as a Senior Implementation Lead with EY since 2018, and prior to that was part of the team that built and grew Riverview Law. Anya has extensive experience in deploying the Kim Enterprise solution to large global customers. During the pandemic, Anya was a Mentor at [The Girls Network](#), which empowers and inspires girls by connecting them to a network of positive female role models.

Anya is an avid traveller and enjoys learning about new cultures and local culinary secrets.

**Karl Chapman, CEO of Kim** said, “Having proved Kim’s technology over many years we are now focused on helping customers deploy Kim quickly and effectively, as well as our Go-To-Market activity. We have worked with Anya for many years, so we are delighted that she has joined us. Brent has wide sales experience, in a range of sectors, and will help us grow our US business further. We expect to announce more recruits in the coming months.”

**For further information and to request a Kim demonstration please contact Becky Roberts:**

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### **About Kim**

Kim is a no-code, SaaS, patent-protected document generation, assembly and workflow automation tool. Kim’s Enterprise solution is proven with Fortune 500 organizations in legal, compliance, contract management, company secretarial, office productivity and other functions.

# NEWS RELEASE



Kim's Product tier allows any function or role in small, medium or large organizations to take their existing Word documents and automate them plus turn them into web applications that can be shared internally and/or externally. It automates letters, forms, records, checklists and contracts in minutes, with no training, integrates seamlessly with MS Teams, and is accessible from any browser.

Kim has two patents. When a DOCX template is uploaded into the Kim software it gains additional knowledge by learning the structural composition of each template and it can interface with any authenticated and authorized client over HTTPS with an intelligent understanding of the correctness of the data being supplied. This enables the automatic extraction of tags from the multiple sample documents, the storing of the tags in a data schema separate from the documents, automatically generating structural schemes from the tags, automatically creating document templates from the sample documents and processing the document templates to create unique identifiers (see 'Patent Headlines' section and the Kim patent: <https://patents.justia.com/patent/10817662>).

For more information visit [www.kimdocument.com](http://www.kimdocument.com)